



FOR IMMEDIATE RELEASE

The Evolving Workforce: People Willing to Globetrot for Right Job

New Kelly Global Workforce Index™ Report Finds

TROY, Mich. (March 14, 2011) – More than three quarters of respondents around the world would be willing to move for the right job, with 34 percent prepared to relocate to another country or continent, according to the latest survey from workforce solutions leader, Kelly Services® (NASDAQ: KELYA, KELYB).

The findings are part of a new report, *The Evolving Workforce: Talent Mobility*, based on the findings of the [Kelly Global Workforce Index](#), which obtained the views of approximately 97,000 people in 30 countries covering the Americas, APAC and EMEA regions from October 2010 through January 2011.

The survey also found a significant number of people working in unconventional arrangements, involving long or unusual hours, multiple jobs, living away from home or excessive travel.

The results also revealed:

- Across all regions, 85 percent of respondents from Generation Y (aged 18-29) are more willing to move for the right job, followed by 76 percent of Generation X (aged 30-47), and 63 percent of Baby Boomers (aged 48-65).
- The desire to move to a different continent is driven by the experience rather than setting up permanent residence, with 58 percent prepared to stay for up to three years or less.
- The overwhelming factor preventing people from moving abroad for a job is moving away from family and friends, cited by 58 percent of respondents, followed by cost of moving (18 percent), language barriers (13 percent), and cultural differences (5 percent).
- More than a third (34 percent) are working in what they consider unconventional arrangements. Of these, the most common grievance is long or unusual hours, affecting 49 percent, followed by multiple jobs (17 percent), and living away from home (13 percent), and excessive travel (13 percent).
- Less than half (46 percent) of those working in unconventional arrangements believe they can only continue doing so for up to one year. However, nearly a quarter (24 percent) say they can sustain it indefinitely.

For more information about the *Kelly Global Workforce Index* and key regional and generational findings, please visit the Kelly [Press Room](#) or www.kellyservices.com. Results on the next topic, Social Media/Networking, will be released in May 2011.

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About the Kelly Global Workforce Index™

The [Kelly Global Workforce Index](#) is an annual survey revealing opinions about work and the workplace from a generational viewpoint. Approximately 97,000 people from the Americas, APAC and EMEA responded to the 2011 survey with results published on a quarterly basis. Analysis of the 2011 data was conducted by Echo Research. Kelly Services was the recipient of a MarCom Platinum Award in 2010 and a Gold Award in 2009 for the Kelly Global Workforce Index in the Research/Study category.

About Kelly Services®

Kelly Services, Inc. (NASDAQ: [KELYA](#), [KELYB](#)) is a leader in providing workforce solutions. Kelly® offers a comprehensive array of outsourcing and consulting services as well as world-class staffing on a temporary, temporary-to-hire and direct-hire basis. Serving clients around the globe, Kelly provides employment to more than 530,000 employees annually. Revenue in 2010 was \$5 billion. Visit www.kellyservices.com and connect with us on [Facebook](#), [LinkedIn](#), & [Twitter](#).

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